Job Title: Lead Generation/Marketing Executive

Location: Kolhapur

No. of Positions: 1

Roles & Responsibilities:

- Lead generation, Qualification & Increase of Pipeline.
- Understand Business Development priorities and research.
- Research, collect, and load data at the start and end of the day.
- Cold Calling for Lead Generation.
- Design and execute marketing initiatives to reach the target audience through appropriate channels.
- Obtaining and updating lists of individuals' contact details.
- Calling active and potential clients.
- Coordinate with the Sales Manager in designing and strategizing the marketing campaigns.
- Noting important details of each conversation.
- Recording all successful and unsuccessful attempts to close sales.
- Attending regular team meetings to clarify progress and performance-related expectations.
- Daily up-to-date customer reporting.
- Maintaining lead funnel.
- Prepare reports periodically and as required by the management.

Requirements:

- Fluent in English, Hindi and Marathi.
- Must know MS office well.
- Excellent presentation skills.
- Must be available to Join Immediately.
- Marathi proficiency will be an added advantage.

What we're looking:

- Clear verbal and written communication skills.
- Client Communication.
- Flexible & open for new challenges.
- Self-starter & ready to go the extra mile.

What you'll get:

- Excellent Career Progression.
- Energetic and Enthusiastic Work Environment.
- Mentorship from innovative teammates.

Education: Bachelor's (Preferred)

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